

Jason Garfield

Interactive Design

Curriculum Vitae

Currently working full-time as a web developer at Elvis.

Below is a summary of my key skills, experience and education.

Personal Profile

I am hard working self-starter, with excellent interpersonal and organizational skills. I thrive in a team environment, and am able to take the initiative where required.

Key Skills

I have been involved in design since college, and have specialised in web design and development for over 6 years. My key interest lies in Flash based interactive media for the web and standalone applications.

I have experience in producing web pages and other media for large corporate clients as well as designing for smaller promotional sites and online advertising media. I have also been involved in the production of DVD video content, promotional documents and presentations.

Software

- Macromedia Flash 8
- Macromedia Dreamweaver 8
- Adobe Photoshop CS2
- Adobe Illustrator CS2
- Adobe Acrobat
- Adobe Premier Pro 1.5
- Northcode SWF Studio 2.2
- Quark Xpress
- MS Office

Languages

- Actionscript 1 & 2
- HTML/XHTML
- CSS
- JavaScript

Recent Experience

Web Developer, ELVIS
May 2007 — present

Freelance Web Designer/Developer
March 2005 — May 2007

Various freelance assignments, working with agencies and directly with clients.

Web Designer/Developer, Kugel
October 2003 — March 2005

I worked as a freelance Flash developer and web designer with Kugel from October 2003 to June 2004. I was then offered a full time position. My role involved the production and design of Flash and HTML content for mainly high-end property developer sites. Other projects included the production of CD ROM content for both Kugel pitch presentations and for clients.

Responsibilities

- Multimedia design, development and production, using Flash MX and Dreamweaver
- Work with programmers to integrate Flash content with ASP applications
- Production of bespoke CD ROMs using Flash MX and SWF Studio
- Production of a presentation system using Flash MX
- Video editing and DVD production using Adobe Premier Pro
- Advanced Actionscript CD ROMs, online flash content and presentations
- Integration of Flash with online data sources
- Implementation of ASP, javascript for DHTML and CSS

*Web Designer/Developer, Perspectives Red Cell
January 2001 — October 2003*

I worked at Perspectives Red Cell as a web designer/developer from January 2001. Initially, I was part of a team of three designers and developers, but for the last ten months of my employment, was the sole resource for interactive media.

I developed an excellent working relationship and reputation within the agency. I was responsible for accepting briefs in tandem with various creative teams. Working with these teams, I advised on the technological opportunities available, and developed a diverse range of online promotional media. I was also required to convert existing printed media to a format suitable for the web.

Responsibilities

- Development and production of online games using Flash
- Multimedia development and production, using Flash MX and Dreamweaver
- Work with programmers to implement Flash integration with ASP applications to interface with SQL databases
- Production and development of rich media advertising, including overlays, banners and HTML emails
- Production of interactive Acrobat PDF documents, including forms
- Production of pitch documents, other marketing material and templates for internal and external clients, using MS Office XP
- Advanced Actionscript for games development and data integration
- Implementation of ASP, VBScript, javascript for DHTML and CSS
- VBA macros and templates for MS Office applications

Previous Experience

*Presentation Graphics, Layout & Design, Freelance
October 2000 — January 2001*

*Presentation Graphics, Total Research
February 1997 — October 2000*

*Temporary Assignments
November 1996 — February 1997*

*Marketing and Sales Coördinator, Astra Security Products
15 March — October 1996*

*Personal Assistant (part time), Paul Garfield Consultants (South Africa)
November 1995 — February 1996*

*November 1995 — February 1996
Shop Assistant (part time), Look and Listen Music Store (South Africa)*

*Freelance Photographer
July 1992 — February 1996*

*Marketing Assistant/Archivist, David Whiteheads & Son (South Africa)
November 1993 — February 1994*

Education

*Tertiary Education
National Diploma in Photography (Technikon Natal, Durban, South Africa)
The National Diploma in Photography is a full-time three year diploma course.*

Subjects

- Practical Photography
- Photographic Theory
- Visual Communication
- Business Management